

Our

LIFESTYLE

Thanks to our lifestyle brands, we can now embody the values, aspirations, interests, attitudes, and opinions that you have, in order to find yourself in every product and make all your needs available. We seek to offer a wide variety of products that will redefine your way of life.



LIFESTYLE



SECRETID

NOOZ
OPTICS

boyhood

equa

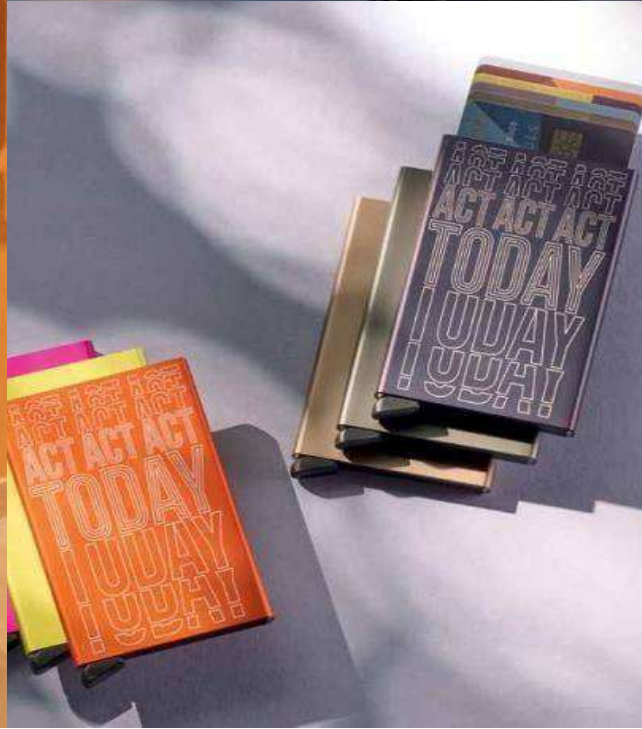
UCON ACROBATICS

SECRID

Since the start of the Secrid journey 27 years ago, they have continued to merge their backgrounds in fashion and product design to create pocket-sized essentials, right in the Netherlands. In 2009, Secrid introduced its first Card protector. In addition to being surprisingly handy, it is also beautiful and magical. Behind this pocket wear from Secrid lies a new world. A practical and innovative product line which has received multiple international awards for its quality and innovative features. Millions of people around the world have been using them daily for years.

But most importantly, Secrid want people to discover how much influence their consumer behavior has, because with every purchase, a piece of the world changes. They link this awareness to the products. With Secrid, you're carrying something good: an ethical product that is socially and sustainably produced, long-lasting and should the need arise – repairable. As a consumer you have more power than you think, because with every purchase you make, you influence the industry. Their products are therefore not only practical, but also an inspiration to consume in a more conscious way. With an eye for the world and the people around us.





NOOZ

A family business and French endeavor since 2015, NOOZ have been striving to create eyewear that genuinely makes everyday life easier. Committed to creating high quality products at the right price.

Looking at the world of eyewear from a different angle helps us stay ahead of the game. NOOZ's clients are their source of inspiration and every product created for them is designed to meet their needs.

Each creation is a step forward, making them easier to use, more durable and long-lasting, and not to mention stylish! Nooz will answer all your needs whether it be corrective lenses for farsightedness, protection from the sun, or blue light filters... for the whole family! Designed to move with you. Designed to last. Eyewear designed to make everyday life easier. NOOZ embodies innovation, accessibility, practicality, and simple design.





BOYHOOD

Boyhood is a danish design brand who design and produce Contemporary Collectible Wooden Icons.

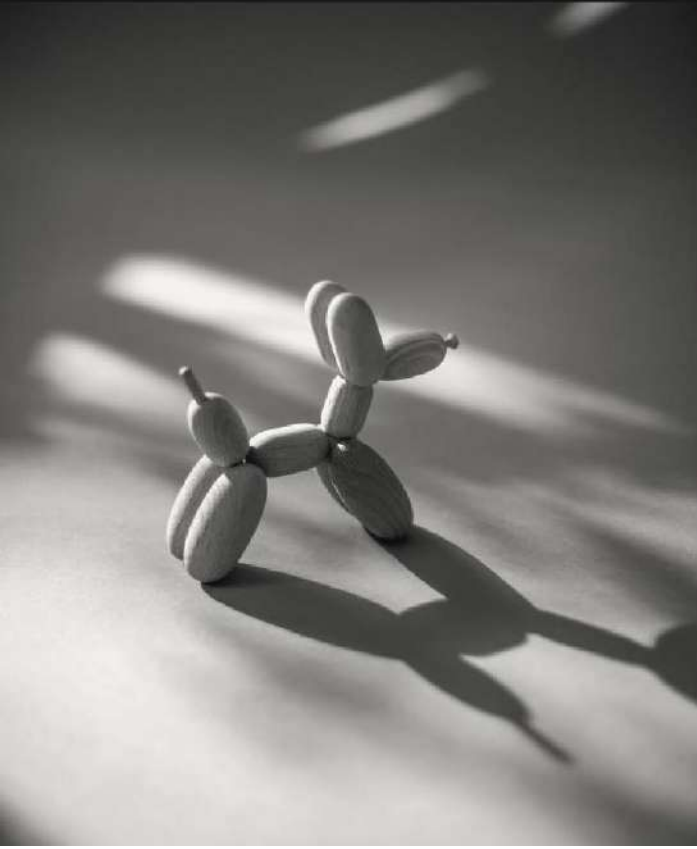
Our vision To design and produce high quality contemporary design collectibles with a stroke of humor and childhood memories and distributing these in select retail stores globally.

We are proud to have teamed up with some of the world's most recognized and iconic brands to make unique contemporary collectible wooden figurines. This concept is unique - wooden licensed collectibles exclusively made by solid wood has not been seen before!

We create and produce the figurines in close collaboration with each brand to ensure the correct balance between recognizability and design. We strive to add our strong Scandinavian design tradition into the process and the design.

We continuously work on making new exiting collabs with both global and local brands, and our ambition is to be market leaders of wooden licensed exclusive collectible figurines.

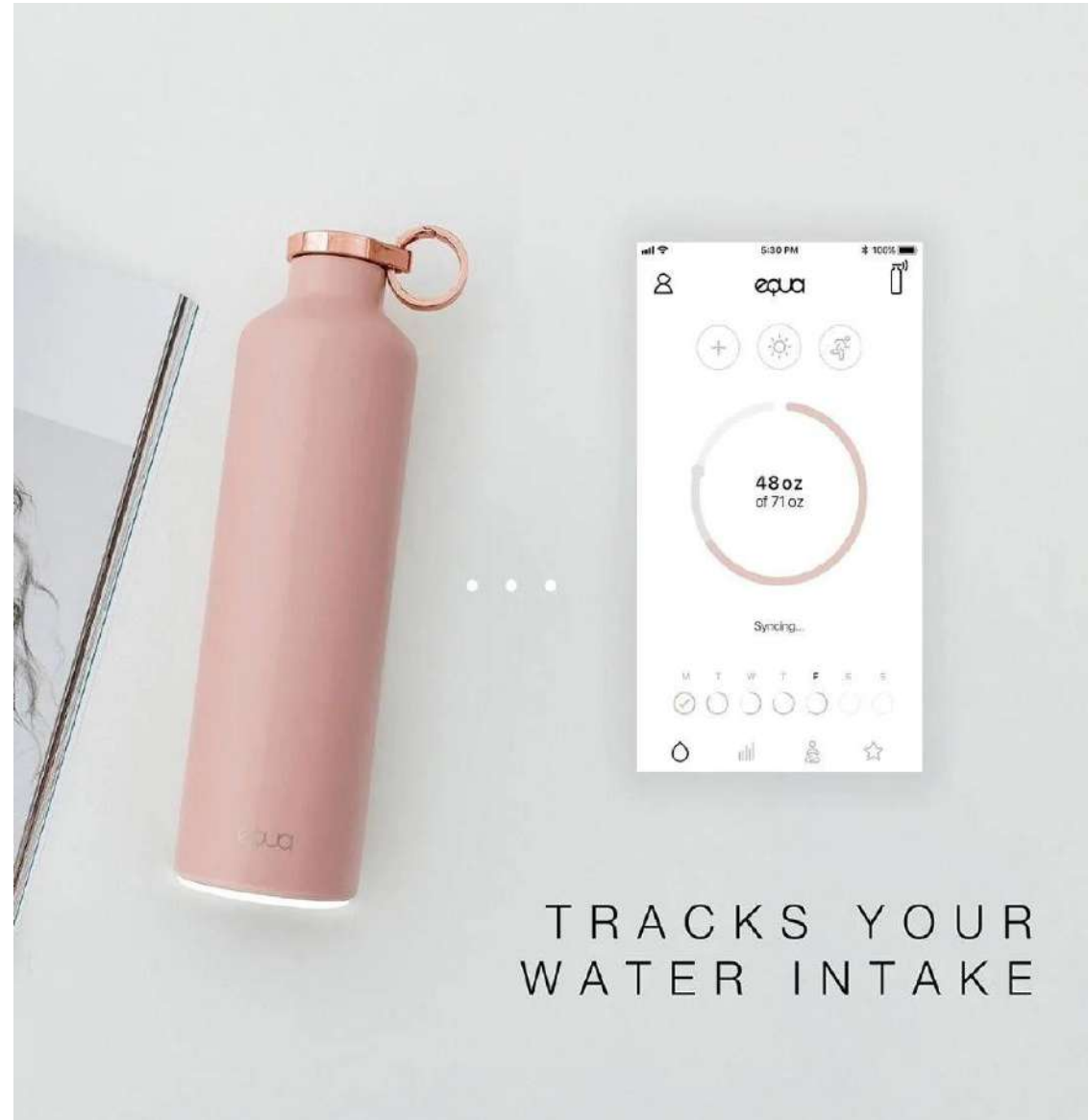




EQUA

Equa's mission is to raise awareness about the importance of hydration and nature preservation. Plastic bottles are wasteful and unsafe for water storage so equa created this brand to remind people the importance and being healthy and sustainable for the environment, present with you throughout your day. Feel better, look better, do better.

Always be at the top of your game with equa's minimalist and convenient design, plenty of options to choose from BPA free, smart, and even glass. Equa has kid friendly options as well with chic design that captures cartoon elements and colors. We strive to provide products made of best quality accessible world wide and satisfying all kinds of tastes. Equa is simply here for your health and nature's wealth.



TRACKS YOUR
WATER INTAKE



UCON ACROBATICS

Living and working in a vibrant city like Berlin is a privilege because a kaleidoscope of cultures comes together here. Little things that others might miss are our source of inspiration. Every day is a small adventure and not a list filled with to-dos that need to be checked, or problems that need to be solved. Truly living everyday life and turning ideas into reality without compromising on our values, quality or ourselves – this is our commitment. Ucon Acrobatics. Balance and agility in everyday life.

Over the last two decades we have been able to continuously develop our know-how regarding high quality production and thanks to our long-term cooperation with our loyal partners, we have also managed to grow in ecological and procedural areas. Skill and quality are more important to us than the lowest production price, which is why we have been working with our main sewing factory since 2015. Made from synthetic fibers which can be more robust than cotton and lighter at the same time. Ucon motto: “minimal design, minimal emission”. This approach is driven by the belief that less can actually be more, and that nothing should suffer for a quality product – not humans, not animals and not the environment.





Our

HOME

Make your life easier with our kitchen ware. We offer a wide variety of appliances designed to make your life easier and healthier. Add a modern touch to your kitchen with our household equipment and accessories.



HOME



LSA
International


ICHENDORF.
MILANO

stelton

koziol
Made in Germany

 **Legnoart**

ZiiPa
— LE GOÛT DE L'EXTÉRIEUR —

GEFU[®]

deejo

AKINOD

**RIG
TiG**

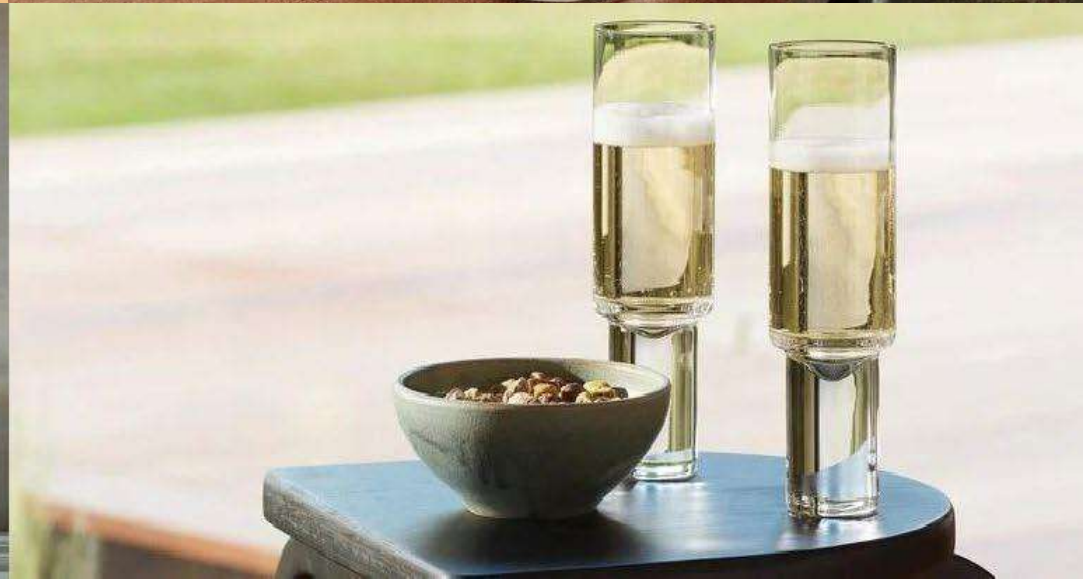
qeeboo

LSA INTERNATIONAL

LSA International is a London-based design studio specializing in contemporary handmade glass. Our ambition is to use skilled craft to create thoughtful, considered designs with intrinsic value. They design for people with the aim of understanding the purpose and the environment in which our products are used. Thoughtful, considered design. The design process is inspired by the way people live. LSA follows a sustainable approach that goes beyond aesthetic to create something of value. They are conscious of the responsibility to reduce environmental impact. LSA's intention is to create useful, relevant products which endure quality and includes investment in solutions which address environmental issues.



SELECT



STANDARD



SIGNATURE



ICHENDORF

Ichendorf company history began back in the early years of the twentieth century in a small town near Cologne, named Quadrath-Ichendorf. There, many master-glaziers used a mix of substances, among which was silica, to give shape to objects able to meet the refined taste of that period. A stylistic code defined by precious ornaments, which had the undiscussed leading role of the collections proposed up until the fifties of the past century, when a very important change is established: to favor clean shape and purity of material. Old form and adornment were abolished, in an endless search for new, popular and no longer exclusive appearances. That leads us to the creation of modern designed objects. In 1990 Ichendorf style center is established in Milan, creative point of convergence of artists and designers.





STELTON

Stelton is an innovative Danish design house, founded in 1960 with an ambition to create timeless and functional design, which makes everyday life more beautiful. Design, which is sustainable because it stands the test of time aesthetically and quality-wise, so it can be cherished for years and passed on to future generations. Its design comes from result of fruitful collaborations with international designers and architects. Collaborations which have often been awarded with design prizes like Red Dot, German Design Award and the ID price. Stelton's products must have a purpose, meet our customer's needs and be functional. We believe in simplicity and Scandinavian minimalism. Form and function must create a synthesis that embodies innovative and multiple ideas with regard to concept, design and materials. Our guideline is: "less is more". Stelton's design philosophy comprises four main points: timelessness, simplicity, functionality, and innovation.





KOZIOL

Koziol is a family-owned business in its third generation. Production has been located exclusively at the company's headquarters in Erbach/Odenwald since 1927 – in the center of Europe and all under one roof. Over the past decades, the company has reinvented itself multiple times with a great deal of pioneering spirit and courage. Design, creativity, and sustainability are still core values of the brand today.

The company, production, and all products have been proudly climate neutral since 2021. We save more than 70% through our own measures, and we compensate for the remaining CO2 emissions by intelligently reforesting a forest on the German island of Rügen with climate-resistant tree species.





LEGNOART

The art of loving woodwork has a name and its Legnoart.

This is a talk of meetings and passions, travels and discoveries. This voyage has involved artisans, designers, lumberjacks, chefs and winemakers who have shared with us their dreams of creating objects for cooking and wine tasting based on Italian traditions and wine and food culture. Passed down from generations, design is the commitment that they put into every project in order to achieve perfect expression.

Legnoart strives for excellence because they want the products to be enjoyed and valued as family heirlooms for generations. They offer ritual objects for hosting a tasting and allowing the spirit to the sensorial perception of a culture that dates back through the centuries. We don't go looking for profit at any cost; we respect the environment and natural raw materials. The wood from our products is protected and finished exclusively using organic oils, or with a special thermal treatment which hardens it, making it more compact and protected from parasites.

High technology is a function of ecology.





ZIIPA

This is the story of ZiiPa:

lovers of pizza, Italy and the dolce vita.

At ZiiPa we love beautiful objects, creating and developing is what we know best. So we mixed the two and decided to create ZiiPa, a French brand.

It all started with PIANA, the first compact, innovative and colorful pellet pizza oven!

And as for us every occasion is a pretext to share good moments with friends or family, around a good pizza fatto con amore, we said to ourselves that we would not stop there...

Welcome to the world of ZiiPa, the taste of the outside.





GEFU

Gefu stands for innovative products, top quality, reliability, sustainable customer benefit, and for the pleasure of cooking and the enjoyment of food. The GEFU brand can be trusted always and everywhere by customers, traders, business partners and employees. This is how it has been, is now and will continue to be. Gefu brand provides orientation, create identity and set welcome markers which consumers can trust in the storm of communication experienced in an increasingly digitized world.

Cutting. Grating. Slicing. Molding. Pressing. Barbecuing. Frying. Seasoning. Coffee and Tea. Decorating and serving. The clearly organized and structured theme worlds from GEFU offer enthusiastic culinary artists just everything their hearts desire. For each occasion and event: from Sunday brunch to a convivial barbecue, from removing cores to preserving fruit and vegetables, from steaming to baking, from breakfast to dinner – and from fine to coarse.

In GEFU's extensive range, enthusiastic cooks and gourmets will not only find everything very easily and quickly but they can simultaneously get inspiration from new ideas and theme-related possibilities.

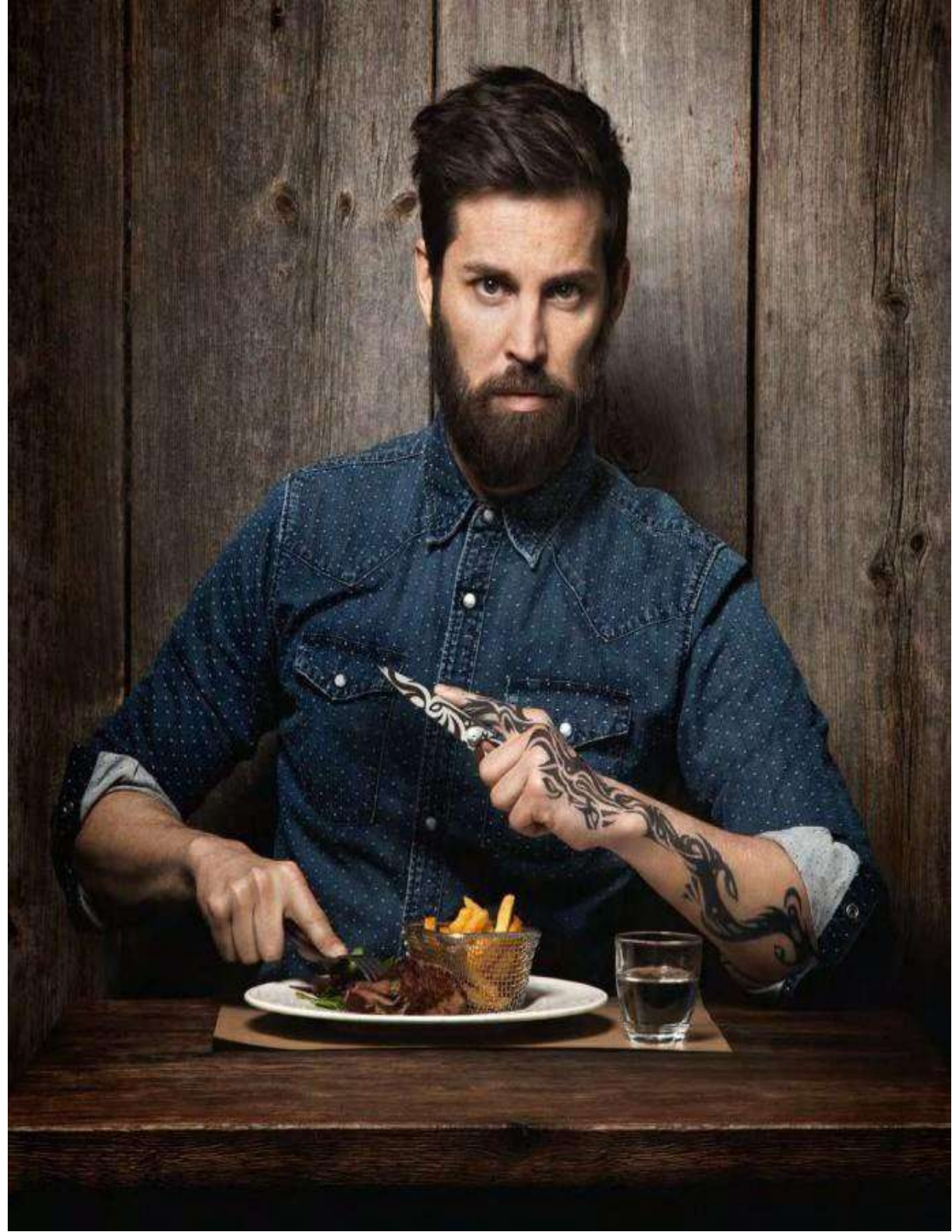




DEEJO

The deejo began as a desire to (re)kindle the pleasure of having a knife in your pocket when you need one. We wanted it simple, light—ultra-light—without any compromise on size, so that everyone could enjoy what really matters: a perfect cut anywhere anytime. There are deejos for everyone, for every mood and every taste, for his and for hers.

And the story continues: Deejo innovates beyond the traditional knife by offering 'tattoos'. Tattooing a knife, just like tattooing on skin, personalises a Deejo even more, adding a whole new dimension: identity. Diverse patterns and images inspired from the tattoo world adorn the Deejo blade, allowing you to create a treasured object, an individual piece that is uniquely you.

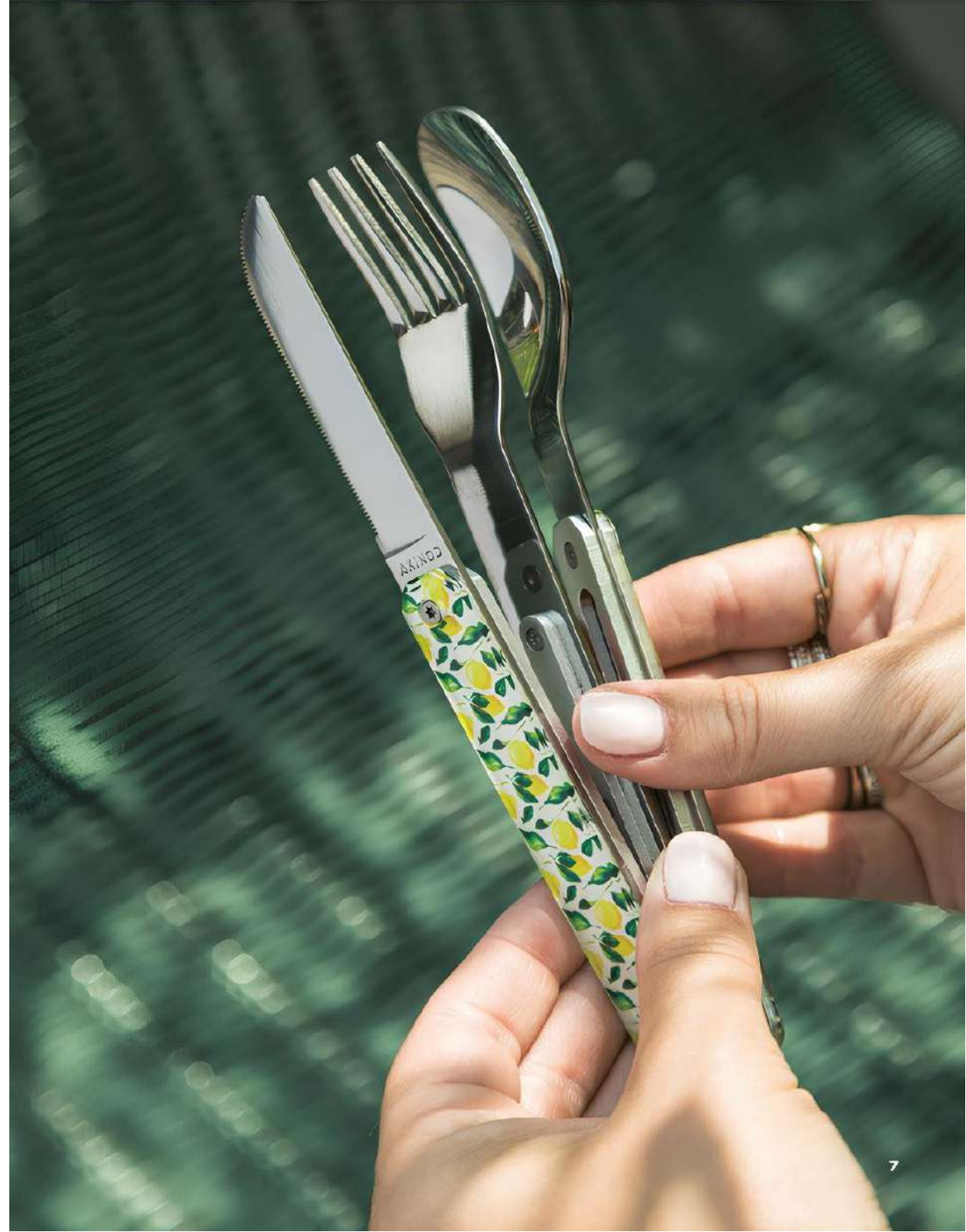




AKINOD

Akinod was born from our desire to give everyone the freedom to eat anywhere. That's why we designed sustainable and beautifully-made accessories for people on the go, that allow them to rediscover the joy of simple and delicious food while adopting eco-friendly habits at every meal.

Unique, useful, and durable, Akinod products, named after the time of day when they are most likely to be used, are a must-have for modern epicures.



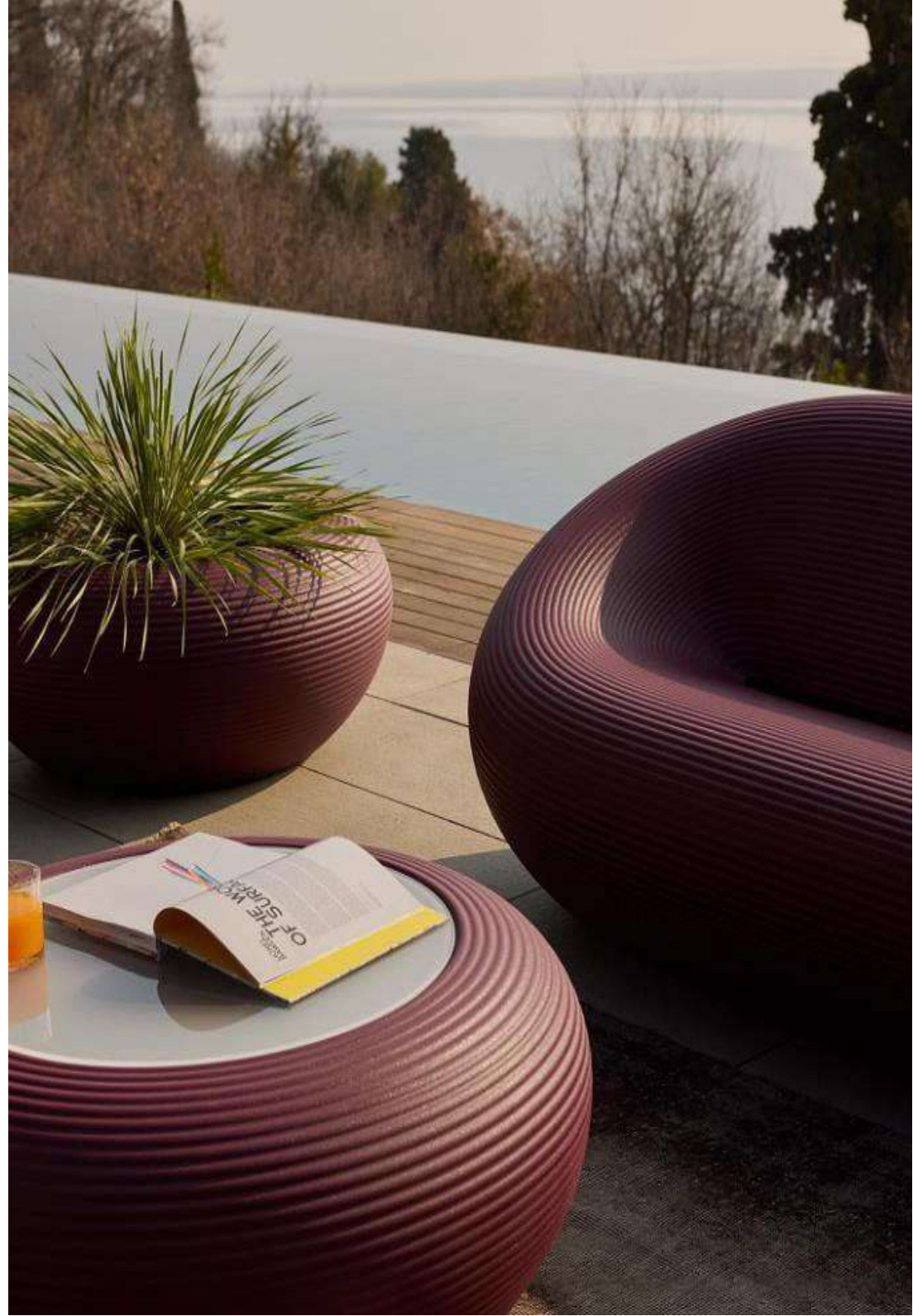


QEEBOO

Born and launched in 2016 in Milan by Stefano Giovannoni, Qeeboo is an Italian design brand that empowers self-expression with creativity. Its narrative objects are a result of a design culture that combines thought, vision and emotion with the purpose of bringing individuals into worlds in which they feel free to reconnect with their most creative side.

Simultaneously, the ideas and products created want to relate to people's stories, populating their lives while giving new meanings to their everyday spaces.

With a twist of pop, wonder and culture Qeeboo's creations are consciously thought to enhance the style of each individual bringing originality to the environment, arising a sense of surprise, still maintaining a rigorous attention to details and final high-quality. Qeeboo gives a soul to its creations with the aim of awakening individuals' emotions, imagination and creativity.





RIG – TIG

RIG-TIG is Danish for 'just right'. Our values center around getting the design just right, combining form and function in perfect balance, and providing kitchen enthusiasts with smart kitchenware that function optimally in a busy kitchen. It also means delivering innovative products at prices that are just right – while keeping nature's limited resources in mind through a circular mindset. Developed in collaboration with Danish and international designers, the RIG-TIG collection equals beautiful, functional and award-winning products for cooking, baking, serving and storing as well as life on-the-go.

Designing award-winning, functional products. With innovative functions or two-in-one features RIG-TIG products make life easier and more fun. RIG-TIG is conscious about nature's limited resources. We try to reduce the environmental impact of producing RIG-TIG, whenever it is possible. RIG-TIG believes in finding new solutions if we want to secure sustainability in future. This demands a more circular mindset concerning the way we produce goods and act as consumers.

