

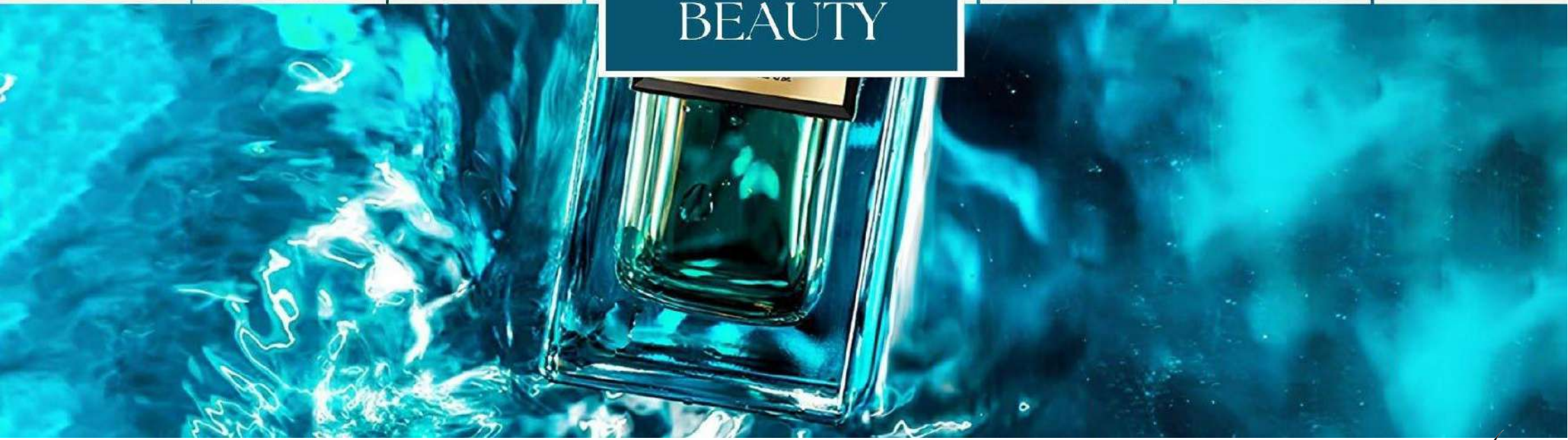
*Our*

# Beauty Category

Our perfumes are high-end, made with the most delicate and beautiful scents, packed with tender, mesmerizing, and attractive notes. Choose what portrays you best and enjoy every spray of it. Be bold, be unique!



BEAUTY



RAYHAAN  
EAU DE PARFUM

S  
SALVEZZA

Hormone  
PARIS

LALIQUE

DESIGNER SHAIK  
ARABIA

Lattafa

BENTLEY

Prioni

ARMAF

JAGUAR

MAISON NOIR

FRENCH  
AVENUE

# FRENCH AVENUE

Designer French Avenue has more than 1000 perfumes in our fragrance base. French Avenue is a new fragrance brand. The earliest edition was created in 2021 and the newest is from 2025. French Avenue fragrances were made in collaboration with perfumers Jean-Louis Sieuzac, Carole Calmettes, Dominique Ropion, Miroslav Petkov, Elodie Bernard, Santosh Shinde, Dalia Izem, Anne-Louise Gautier, Shinichiro Oba, Jean-Christophe Hérault, Nathalie Templer, Amandine Galliano, Julien Rasquinet, David Benedek and Meabh McCurtin.





# RAYHAAN

At RAYHAAN, our mission is to craft exceptional perfumes using the finest ingredients available. Collaborating with some of the industry's most talented noses, we are committed to delivering nothing but the best. We believe that luxury should be accessible to everyone, and each bottle of our perfume embodies this philosophy.

Our brand name is adorned with a unique design, crafted exclusively for RAYHAAN by a local calligraphy artist. This modern and abstract art piece beautifully merges tradition with contemporary style, reflecting our Middle Eastern heritage while appealing to the future. We aim to create fragrances that honor our roots and resonate with everyone

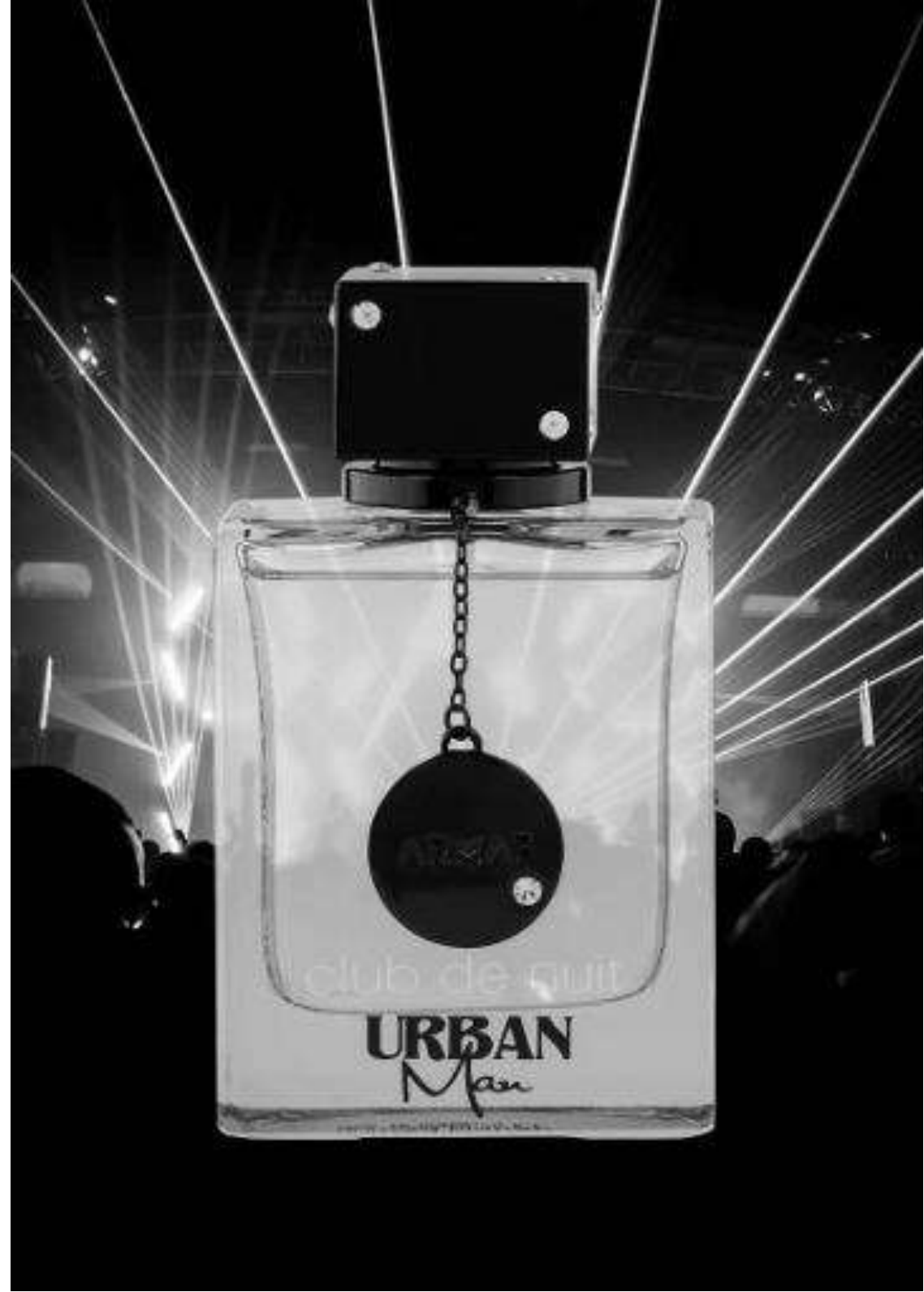




# ARMAF

Designer Armaf has 324 perfumes in our fragrance base. Armaf is a new fragrance brand. The earliest edition was created in 2015 and the newest is from 2025. Armaf fragrances were made in collaboration with perfumers Christian Provenzano, Olivier Cresp, Vanessa Prudent, Mathieu Nardin, Ali Asgar Fakhruddin, Arturetto Landi, Alex Lee, Jordi Fernández, Quentin Bisch and Christophe Raynaud.

Armaf distributes its products across many countries, supported by the robust production capabilities of its parent company. The brand is recognized for its sleek packaging and commitment to accessible luxury, carving out a solid spot in the international fragrance scene. Guided by a philosophy of fostering strong connections with customers, suppliers, and employees, Armaf strives for excellence and top-notch service. Its focus on variety and value keeps it popular among fragrance lovers, striking a balance between creativity and inspiration.





# LATTAFA

Lattafa Perfumes Industries L.L.C is Dubai's premier luxury perfumery, specializing in authentic Arabic fragrances. Founded on the values of kindness and pleasantness, embodying the luxury and elegance of Arabian culture. With a rich heritage and a commitment to sophistication, Lattafa makes the world of exquisite scents accessible to all.

Lattafa began as a vision to deliver high-quality, luxurious fragrances to local customers in the Middle East. Over the years, this vision has grown into a globally recognized brand, exporting to major GCC countries and beyond. Since its official launch in 1992, Lattafa has continued to honor its founders' legacy by crafting perfumes that capture personality, leave lasting impressions, and evoke positive emotions.

Lattafa offers an unparalleled online shopping experience, allowing you to explore and select from a vast array of luxurious products with ease. Whether you're at home or in the office, our user-friendly online store provides access to our extensive collection of perfumes, personal care items, and more. Our dedicated and knowledgeable staff are passionate about perfumes and are committed to helping you find the perfect scent at the best prices.





# LALIQUE

The name Lalique evokes the brilliance of jewelry, the wonder of transparency, and the brilliance of crystal. Before it became a brand name, it was the name of a man, an artist of genius, René-Jules Lalique and of his heirs who shared his creative flame. Lalique Parfums has a unique signature that combines creativity in its bottle design with a quest for exceptional quality within its fragrances.

After 130 years of savoir-faire and creative excellence in the French "Art of Living", producing timeless creations: art objects, light fixtures, furniture, jewelry, fragrances and more – all "made in France". Indulge yourself with French craftsmanship with its wide range of men and women perfumes that take you on a dreamy trip upon the French Riviera.





# DESIGNERSHAIK

Born out of a dream to build a brand that stands for opulence and distinction, the world of Designer Shaik represents a sense of style and taste that is rooted in Arabian heritage and the mystique of the desert sands. The intimacy and craftsmanship reflecting the pride, dignity and strength of culture originated from the unique Arabian experience represents the whole

passion and conceptual desires.

Designer Shaik is known for its boldness and this is no exception. The Shaik's exquisite flacons are dipped in 18 karat rose gold are designed to flaunt. Eternal, everlasting; a gift of romance with the power to transcend generations: a tribute as timeless as love itself.





# BRIONI

Enveloping the wearer in an irresistible aura, Brioni fragrances are the ideal complement to the House's sartorial universe and add the last finishing touch to your outfit. Fragrances tailored in the spirit of Brioni garments, evoking a sense of wellbeing, confidence and deep emotional connection. Enriched with top-tier sustainable materials, each scent captures a different facet of the Brioni man and becomes part of who you are.

Conceived for modernity and delight. A powerful, unforgettable 100% natural-origin fragrance which is unexpected and reassuring, drawing on nature's precious ingredients.





# SALVEZZA

Salvezza invites you to explore the splendors of your spiritual journey by offering you a unique voyage within your inner-self. From past to future, you will explore your true being as you cross different stages of maturity before you reach your ultimate peace and self-reconciliation.

After thorough experimentation and studying of the perfume market salvezza launched 7 unisex perfumes to cater to all different tastes and embody inclusivity while smelling divine. Salvezza's best seller is X eau de parfum a sweet and sugary feeling mixed with the calmness of a natural vanilla extract. A sentimental fragrance that leads you to an optimal state of relaxation, satisfaction, and calmness. To reach ultimate state of sublimity and tranquility Salvezza helps you take control over yourself, shifting the focus from the outside to your inner-self.





# MAISON NOIR

Maison Noir was born from the unbound passion for unique and high-quality scents that inspire people to follow new paths and empower them to be whoever they want to be.

Maison Noir is unisex and uses only the best ingredients to realize long lasting formulas with distinct signatures. All our fragrances are crafted by the most talented individuals at the industry's leading perfume houses.

At Maison Noir we do not only create perfume but develop worlds of scent. We shape experiences which requires us to carefully follow a creative process in order to meet the standards we strive for. This takes time, which we are happy to invest.





# HORMONE PARIS

Based on numerous studies and findings, that there are millions of ingredients being mixed together to make a specific essence to change the mood and the personality of the consumer that plays a major role in their personality. In every perfume, this brand targets a specific hormone present in our body, and with the right ingredients once mixed the magic happens and they manage to influence your hormones since all of these hormones are in our bodies, but they are initiated by these ingredients. Each perfume is created to induce a certain hormone like oxytocin or serotonin based on research and backed up by science. Hormones dictate our life and are of great importance so investing in our hormones is a must.





# JAGUAR

Almost 30 years ago, JAGUAR, renowned creators of the world's most aristocratic and stylish car, put its mark on a unique men's fragrance. Jaguar For Men was designed to live up to the lifestyle of a sophisticated gentleman, one who dresses elegantly yet with ease and knows how to combine fashion with it. This masterpiece has become a true classic among fragrances.

The legendary fragrance composition: a citrus-herbal fragrance reflecting the classic image of Jaguar. A harmony of bergamot, grapefruit, tangerine and orange evokes a note of freshness as a touch of gardenia gives it an original accent. Sensuality comes from its "heart" with nutmeg and cloves, while sandalwood, pine and cedar mix with patchouli for mysterious overtones. All based on masculine notes of amber, tobacco and leather.





# BENTLEY

The Bentley Fragrance collection draws on a prestigious world of rare natural ingredients to create remarkable fragrances. Developed with the finest artisan perfumiers and glassmakers, each fragrance has passion, time-honored tradition and elegance distilled in to every bottle.

Potent and precious materials are the essence of our extraordinary fragrances for men, each of which captures the essence and spirit of Bentley. The scents are bottled in elegant designs inspired by the streamlined curves and exceptional materials that make Bentley cars so distinctive. Three fragrance collections for men have been designed in this unique range; Bentley For Men, Bentley Momentum and Bentley Infinite.





# GRÈS

Founded by Madame Grès, a seamstress who loved dressing women, especially actresses, and who long occupied center stage in the world of haute couture, the Maison Parfums Grès designs its fragrances like exquisite and seductive costumes that women wrap around themselves, holding their own in the game of life and leaving the scent of a divine comedy in their wake.

The Maison Parfums Grès is dedicated exclusively to women out of love and admiration for them as Alix Grès, the designer herself, was a woman who created for women only. Life is a stage, rich in emotions and replete with twists and turns, and on which each woman strives to be herself or to put on a performance to land a leading role.



